

PRIMARY LOGO



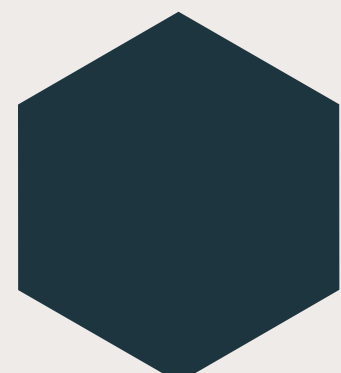
AURORA GONZALEZ BRAVO

DESIGN PHILOSOPHY:

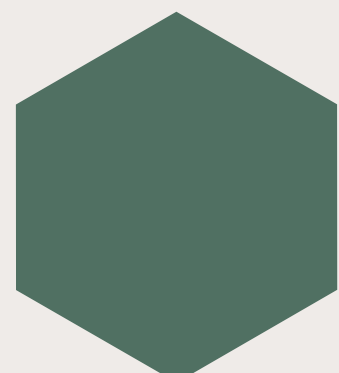
"DESIGN IS AN ONGOING JOURNEY OF EXPLORATION AND INNOVATION, FUELED BY AN INSATIABLE CURIOSITY FOR THE UNDISCOVERED AND A COMMITMENT TO PUSHING CREATIVE BOUNDARIES"

[HTTPS://AURORAGONZALEZBRAVO.COM/](https://auroragonzalezbravo.com/)

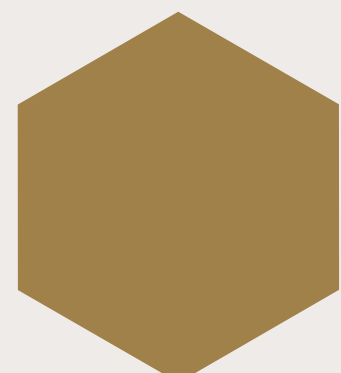
COLOUR PALETTE



#1D353F



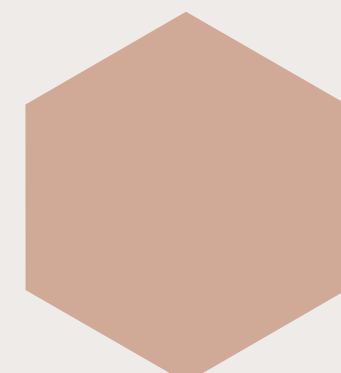
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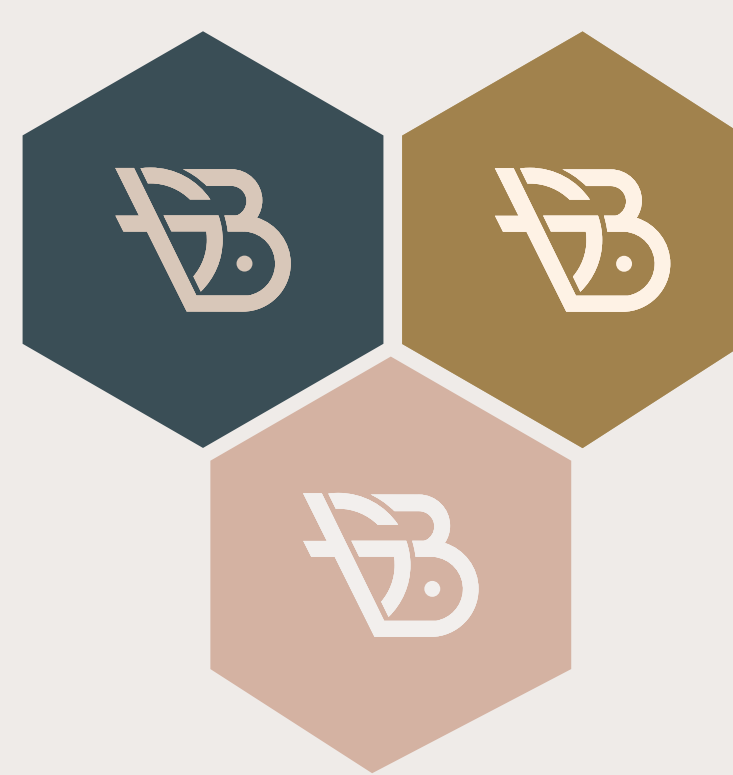


#D0A997

LOGO VARIATIONS



SUBMARKS



MENDL SANS

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Vv Ww Xx Yy Zz

BROTHER 1816

Aa Bb Cc Dd Ee Ff Gg Hh
Hi Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Vv Ww Xx Yy
Zz

VALUES

Wisdom: I value the power of knowledge and insight. My designs are informed by a deep understanding of user behavior, industry trends, and design principles.

Curiosity: I embrace the spirit of exploration and constantly seek new ideas, technologies, and design approaches. I believe in the power of asking "what if" and pushing the limits of creativity.

User-Centricity: The user is at the center of everything I create. I strive to design interfaces that are intuitive, accessible, and delightful to ensure a positive user experience.

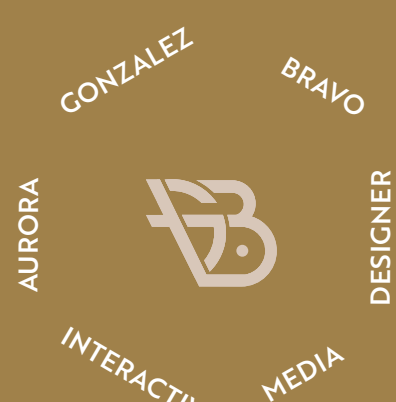
Innovation: I value innovation and continuously challenge myself to explore cutting-edge technologies and design trends. I aim to bring fresh perspectives to every project.

Mission:

My mission is to elevate digital experiences through thoughtful and innovative UI design. By combining the wisdom gained through years of experience with the curiosity to explore new possibilities, I aim to create interfaces that not only meet the functional requirements but also engage and inspire users on a profound level.

Vision:

I envision a digital landscape where user interfaces seamlessly blend functionality with aesthetics, creating immersive and intuitive experiences. I aspire to be a driving force in pushing the boundaries of UI design, contributing to a future where technology enhances human interactions and enriches lives.



AURORA GONZALEZ BRAVO

INTERACTIVE MEDIA DESIGNER
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PERSONAL DEVELOPMENT

"My journey from System Engineer to Database/Network Administrator has been enriched by the recent completion of my Interactive Media Design program at Durham College. This unique blend of experience and education forms the cornerstone of my professional development. My goal is to assume a leadership role in the interactive media domain, driving projects with a tech-infused design approach. I bring a decade of technical prowess alongside a fresh design perspective, creating a dynamic skill set for leading teams towards innovative solutions."